



## **Mariposa County Arts Council Artwork review**

### **Gallery Goals**

Artists displaying work in the gallery must maintain Arts Council membership

Maintaining a Gallery is a high priority to MCACI with the following goals:

- Exposes quality artwork to visitors thereby enhances visitor experience
- Supports artists by providing a gallery sales opportunity
- Provides a revenue potential to MCACI

Exhibits/competitions that stimulate artist interest and generate new artist participation

Venue for exhibits/events/activities

Gallery to be managed to make a profit

Artwork should include a diverse product mix with a range of prices and a range of quality within each medium

Quantity of work on display to be proportionate to the display space available

Exhibits outside the gallery are important to MCACI

### **Artwork Review Process**

- Submit three to five “retail ready” pieces of artwork
- Submit artwork prior to the first day of any month – the review takes place within the first 10 days of the month. Notification will be mailed thereafter.
- Submit an artist biography with artwork, address and phone number. Your identity is confidential during the review process.
- Price artwork to include a 40% Arts Council handling fee
  - Take your price divided by .60

### **Review Process**

The Review Committee will evaluate the submitted artwork for multiple criteria, including but not limited to:

- Artistic quality overall
- Artistic expression
- Technical skills
- Presentation quality including: mat, framing, hanging device (no saw tooth hangers), display base/stand
- Appropriateness of subject matter for MCACI sales
- Price appropriate to generate gallery sales
- Item compliments current product mix and appears salable
- Originality and uniqueness
- Each artist must have each medium accepted through the review process

Hanging artwork, wooden pieces, metal pieces and pottery must be rotated every 90 days  
Artwork may be declined by staff for visible wear/dating or quality of frame, sales potential, subject matter (nudes) etc.

All work submitted by an artist after the initial acceptance may be assessed and accepted/declined by staff or the Review Committee based on the Review Standards criteria.

Artwork Review